



FOR IMMEDIATE RELEASE

**ANTON/BAUER INTRODUCES NEW POWER SOLUTION FOR MACBOOK™
AT NAB 2011**

*New QRC-MBPA Gold Mount® Allows for Additional Power Options,
Leading to Longer Run-Times for On-Location and Remote Productions*

LAS VEGAS, MARCH 1, 2011 – Anton/Bauer®, a brand of The Vitec Group, and the world's premier provider of batteries, chargers, lighting and other mobile power systems for the professional broadcast, video and film industries, will introduce the **QRC-MBPA Gold Mount®** power solution for the **Apple MacBook™** at the **2011 NAB Show** in Las Vegas (Booth C7032). Now, MacBook users who are on-location or working on remote productions can connect to longer-lasting battery options via the new QRC-MBPA.

When additional power is required and an AC wall adapter or adequate power source is not available, production and broadcast professionals using a MacBook, MacBook Pro and/or MacBook Air can employ their compatible Anton/Bauer power sources already on-hand with the QRC-MBPA Gold Mount power solution, which easily connects to the computer via Apple's MagSafe™ Airline Adapter (sold separately). Not only does the QRC-MBPA allow for more battery options for MacBook but it also eliminates the need for users to purchase or carry additional extended life batteries. Instead, users can simply rely on their stock of Anton/Bauer HyTRON® 50, 100 and 140, and DIONIC® 90, 160, HC and HCX batteries. Conveniently, once the power on the Anton/Bauer battery is depleted, the computer seamlessly switches to its own internal battery without the loss of data.

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“The QRC-MBPA demonstrates the virtually limitless versatility of our **Gold Mount® System**,” says Shin Minowa, vice president of marketing and business development. “The Gold-Mount offers Universal Applications that reach far beyond the camera, used on many types of portable non-camera equipment including monitors, scopes, microwave equipment and hard drives. The Gold Mount provides an interchangeable battery system using a forward compatible approach originally developed by Anton/Bauer that allows for new cell chemistries as they allow.”

The QRC-MBPA provides longer run-times* when operating higher-powered, demanding programs such as Final Cut Pro. For example, when using an Anton/Bauer compatible battery via the QRC-MBPA, the Macbook can run Final Cut Pro for approximately one hour and twenty minutes with a HyTRON 50; two hours and 45 minutes with a HyTRON 100;- three hours and 45 minutes with a HyTRON 140; two and half hours with a DIONIC 90; two and a half hours with a DIONIC HC; three hours and twenty minutes with a DIONIC HCX; and five hours with a DIONIC 160.

MacBook™ and MagSafe™ are registered trademarks of Apple Inc.

*Run-times will vary due to individual program requirements.

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ABOUT ANTON/BAUER®

Anton/Bauer is recognized as the world's innovator and premier provider of batteries, chargers, lighting and other key mobile power systems for the professional broadcast, video and film industries. Based in the United States in Shelton, CT with offices in Europe and Asia, Anton/Bauer was established in 1970 and has expanded its product offerings to include many signature lines such as its leading Gold Mount® system, InterActive® chargers and Logic Series® batteries such as the HyTRON® 50, 100 and 140, and DIONIC® 90, 160, HC and HCX. Their products are compatible with virtually every camera brand on the market today. Other Anton/Bauer high performance products include the Ultralight®, ElipZ®, ElightZ®, CINE VCLX and CINE VCLX/2. Their superior-quality products have become an industry standard. For more information on Anton/Bauer, visit www.antonbauer.com.

A Snapshot of The Vitec Group

Vitec is an international Group principally serving customers in the broadcast, photographic and military, aerospace and government (MAG) markets. Listed on the London Stock Exchange with 2009 revenue of £315 million, Vitec is based on strong, well-known, premium brands on which its customers worldwide rely. Vitec is organised in three divisions: Imaging & Staging, Videocom and Services.

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Imaging & Staging designs, manufactures and distributes equipment and accessories for photography, video and events.

Videocom designs and distributes systems and products used in broadcasting and live entertainment, film and video production and MAG.

Services provides equipment rental, workflow design and technical support for camera, video, audio, fibre optic and wireless technology used by TV production teams and film crews.

More information can be found at www.vitecgroup.com.

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