



FOR IMMEDIATE RELEASE

ANTON/BAUER DEBUTS TANDEM® 150 MODULAR POWER SYSTEM AT IBC 2009 *One-Pound Unit Compatible with Cigarette Lighter, Solar Panel for On-Location Shoots*

AMSTERDAM, NETHERLANDS, SEPTEMBER 11, 2009 – Anton/Bauer®, a brand of The Vitec Group, and the world's premier provider of batteries, chargers, lighting and other mobile power systems for the professional broadcast, video and film industries will debut its new **Tandem® 150 Modular Power System** at IBC 2009 (Stand 9.D28b). Ideal for remote and on-location shoots, the Tandem 150 unit is the smallest and lightest charger and on-camera power supply package available on the market.

A fully automatic system, the Tandem 150 operates as a DC power supply once a camera or other device is connected and turned on. This unique system functions by separating the power/charger device from the power supply, allowing a user to simultaneously charge a battery and power a camera. When the 75 watt draw is exceeded, the system automatically stops charging and performs solely as a 150 watt power supply. Likewise, if the camera is turned off or the load is reduced below 75 watts, the Tandem 150 system instantly resumes normal operation. The Tandem 150 Modular Power System also allows for high power applications, a feature previously unavailable with the Tandem® 70 system.

The Tandem 150 (5.2" x 4.03" x 2.19") provides maximum flexibility, giving the user the option of operating the system from the AC Mains (100 to 240 volts AC, 50-60 Hz); the charger via a car's cigarette lighter or with the award-winning Anton/Bauer Solar Panel.

"With so many options for power supply compatible with this unit, users working on-location or in remote areas will especially appreciate the new lightweight Tandem 150 Modular Power System," says Shin Minowa, vice president of marketing and business development. "Weighing just one pound, this portable solution meets the power requirements of today's power hungry HD cameras without adding a lot of extra weight to the camera. We certainly focused on ease of use for this system, and with the separation of the power/charger device from the power supply, we're able to reduce 80% of the heat coming off the back of the camera, providing added comfort."

ABOUT ANTON/BAUER®

Anton/Bauer is recognized as the world's innovator and premier provider of batteries, chargers, lighting and other key mobile power systems for the professional broadcast, video and film industries. Based in the United States in Shelton, CT with offices in Europe and Asia, Anton/Bauer was established in 1970 and has expanded its product offerings to include many signature lines such as its leading Gold Mount® system, InterActive® chargers and Logic Series® batteries such as

(more)

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the HyTRON[®] 50, 100 and 140, and Dionic[®] 90, 160 and HC. Their products are compatible with virtually every camera brand on the market today. Other Anton/Bauer high performance products include the Ultralight[®], ElipZ[®], ElightZ[®], CINE-VCLX[®] and CINE VCLX/2[®]. Their superior-quality products have become an industry standard. For more information on Anton/Bauer, visit www.antonbauer.com.

ABOUT THE VITEC GROUP PLC

The Vitec Group plc is a global leader in the supply of equipment and services to the broadcast, electronic media, photographic and live events industries, and is rapidly extending its reach into related areas such as government, security and defence. Vitec's many industry-leading product brands have established a formidable reputation for innovation, technical excellence, and superior service and support. The diverse range of brands are united by a common Vitec Group commitment to delivering a world-class customer experience, and a visionary approach to the future. This befits an enterprise which has grown both organically and by acquisition to incorporate over 2000 employees worldwide and achieve a 2008 turnover of almost half a billion dollars. Vitec Group products are distributed in almost 100 countries, through both direct sales and by means of a strong, fully-resourced distribution network. The Vitec Group comprises:

The Broadcast Systems Division, which develops, manufactures and distributes high quality manual and robotic camera supports, location lighting, camera and equipment bags, portable power solutions, prompting products, wireless camera links and communication systems used principally by broadcast and live entertainment professionals. Brands include - Anton/Bauer, Autoscript, Clear-Com, Litepanels, MSC, Nucomm, OConnor, Petrol, RF Central, Sachtler, TCS (The Camera Store), Vinten and Vinten Radamec. www.vitecgroupbroadcast.com

The Imaging & Staging Division, which designs, manufactures and distributes photographic and video-camera support; lighting, trusses and suspension systems for the professional photography, video, cinematography and live event markets. Brands include - Manfrotto, Gitzo, Kata, Avenger, Litec, IFF, Bogen Imaging, Tomcat and Brilliant Stages. www.vitecgroup.it

The Broadcast Services Division, a leading provider of professional video and audio rental equipment, and engineering support for major event productions. Brands include – ASG and Bexel. www.bexel.com

More information can be found at www.vitecgroup.com

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