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ANTON/BAUER'S NEW ELEDZ AND ULHM-LED MODULES LIGHT UP IBC 2009

AMSTERDAM, NETHERLANDS, SEPTEMBER 11, 2009 – Anton/Bauer®, a brand of The Vitec Group, and the world's premier provider of batteries, chargers, lighting and other mobile power systems for the professional broadcast, video and film industries, is introducing its new LED **EledZ** and **ULHM-LED** light modules at IBC 2009 (Stand 9.D28b). Together with **Litepanels®**, a sister Vitec Group brand, Anton/Bauer has developed the signature EledZ and ULHM-LED LED lights to complement the UltraLight® Series and ElipZ® battery system.

"We are happy to finally provide an LED lighting solution for our customers," says Martyn Sly-Jex, regional sales manager for EMEA. "With the additional power draw from today's cameras, customers need a way to maximize their battery run-time. The EledZ and ULHM-LED lights successfully cut down on the total power consumption of a user's lights, giving them an easy way to extend the run-time and battery power."

Designed for use with the popular Anton/Bauer ElipZ 10K battery, the **EledZ** is an integral LED light perfect for today's smaller handheld cameras. When used with the ElipZ battery system, the EledZ (5.5"W x 4"H x 1.5"D/13.9 x 10.16 x 3.81 cm) produces heat-free and flicker-free soft bright light of 5600K and weighs a mere 110g (4 ounces). Consuming only 4.5 watts, the EledZ includes a dimmer which allows for light output adjustments from 0-100%, with very minimal color change. With the ElipZ 10K battery, the typical run-time for powering the EledZ and a camera is five hours. The light output is 52fc (560 lux) at 2 feet. A filter is included with the kit which allows a user to change color temperature down to 3200K as necessary.

The **ULHM-LED** is an LED head module designed for use with the world's most popular on-camera light, the Anton/Bauer UltraLight. The versatility of the UltraLight Head Module has been its most beneficial feature over the past 20 years, allowing a videographer to quickly change to an HMI (UltraDAYlight) or carry a spare head module. Now, with the development of the ULHM-LED, a videographer can maximize their investment with the choice of using tungsten, HMI or LED lighting with the same light base.

The ULHM-LED head module (5.680"W x 4.09"H x 1.650"D/14.43 x 10.39 x 4.19 cm) weighs only 300g (10.5 oz) and provides heat-free and flicker free soft bright light of 5600K. With a very low power consumption of 9 watts, the added ability to dim the light from 0-100% with minimal color temperature change makes this the most efficient LED light available. The ULHM-LED head module puts out 100fc (1100 lux) at 2 feet while consuming a third of the power of a tungsten light. A filter is

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included with the package which allows users to change the color temperature down to 3200K as required.

ABOUT ANTON/BAUER

Anton/Bauer is recognized as the world's innovator and premier provider of batteries, chargers, lighting and other key mobile power systems for the professional broadcast, video and film industries. Based in the United States in Shelton, CT, with offices in Europe and Asia, Anton/Bauer was established in 1970 and has expanded its product offerings to include many signature lines such as its leading Gold Mount® system, InterActive® chargers and Logic Series® batteries such as the HyTRON® 50, 100 and 140, and Dionic® 90, 160 and HC. Their products are compatible with virtually every camera brand on the market today. Other Anton/Bauer high performance products include the UltraLight®, ElipZ®, ElightZ®, CINE-VCLX® and CINE VCLX/2®. Their superior-quality products have become an industry standard. For more information on Anton/Bauer, visit www.antonbauer.com

ABOUT THE VITEC GROUP PLC

The Vitec Group plc is a global leader in the supply of equipment and services to the broadcast, electronic media, photographic and live events industries, and is rapidly extending its reach into related areas such as government, security and defence. Vitec's many industry-leading product brands have established a formidable reputation for innovation, technical excellence, and superior service and support. The diverse range of brands are united by a common Vitec Group commitment to delivering a world-class customer experience, and a visionary approach to the future. This befits an enterprise which has grown both organically and by acquisition to incorporate over 2000 employees worldwide and achieve a 2008 turnover of almost half a billion dollars. Vitec Group products are distributed in almost 100 countries, through both direct sales and by means of a strong, fully-resourced distribution network. The Vitec Group comprises:

The Broadcast Systems Division, which develops, manufactures and distributes high quality manual and robotic camera supports, location lighting, camera and equipment bags, portable power solutions, prompting products, wireless camera links and communication systems used principally by broadcast and live entertainment professionals. Brands include - Anton/Bauer, Autoscript, Clear-Com, Litepanels, MSC, Nucomm, OConnor, Petrol, RF Central, Sachtler, TCS (The Camera Store), Vinten and Vinten Radamec. www.vitecgroupbroadcast.com

The Imaging & Staging Division, which designs, manufactures and distributes photographic and video-camera support; lighting, trusses and suspension systems for the professional photography, video, cinematography and live event markets. Brands include - Manfrotto, Gitzo, Kata, Avenger, Litec, IFF, Bogen Imaging, Tomcat and Brilliant Stages. www.vitecgroup.it

The Broadcast Services Division, a leading provider of professional video and audio rental equipment, and engineering support for major event productions. Brands include – ASG and Bexel. www.bexel.com

More information can be found at www.vitecgroup.com

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