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ANTON/BAUER BATTERIES GO THE DISTANCE, ENDURE ARCTIC TEMPS IN ALASKAN WILDERNESS FOR RESPECTED VIDEOGRAPHER RUSS WESTON

ANCHORAGE, ALASKA, MAY 4, 2011 – For more than 30 years, president and owner of Anchorage-based **Weston Productions, Russ Weston**, has been relying on **Anton/Bauer** to power his hundreds of projects that have taken him to the far reaches of the frozen Alaskan wilderness and beyond, weathering every challenging environment faced. In fact, Anton/Bauer, a brand of The Vitec Group, and the world's premier provider of batteries, chargers, lighting and other mobile power systems for the professional broadcast, video and film industries, has accompanied Weston on his many illustrious assignments across the globe—from Japan and Australia, to Korea and Russia. With dozens of productions to his credit, many of which can be seen on The Discovery Channel, The History Channel and National Geographic, Weston reports that the company's batteries have consistently delivered reliable performance.

Today, Weston relies on Anton/Bauer's **DIONIC 90** batteries and several other batteries to power his Sony and Panasonic cameras for clients that include CNN, The Travel Channel, NBC News and NASA. "They are great batteries. I just can't say enough about them," he says. After trying other brands, Weston quickly realized his allegiance lied with Anton/Bauer. "Many years ago we tried off-brand batteries that we thought were similar to the DIONIC 90, just a little less expensive. They started out fine, but very quickly they began having problems. They wouldn't take full charges, or they would go strong for about 20 minutes and then die. They also had trouble holding up in the frigid temperatures here in the winter," he says.

Anton/Bauer designed the DIONIC 90 to deliver consistently reliable performance even in some of the most extreme shooting locations on Earth. The DIONIC 90 offers a RealTime[®] display that continually updates the operator on how much run-time remains and on the state of the current charge. It weighs only 1.7 lbs. and can be transported without restriction under the IATA and DOT safety regulations* (<http://www.antonbauer.com/Support/TransportationInformation>). The battery can handle a maximum load of 90 watts, offering run-times ranging from six hours at 15 watts to 1.75 hours at 50 watts. Run-time was a key factor in Weston's battery of choice, considering the extreme temperatures he works in. "On one specific day when we did a test run, we turned on the cameras and let them sit out in the cold. It was about -15 degrees, which is an average temperature here in the winter, and the DIONIC 90 lasted far longer than the off-brand battery," he points out.

Further underscoring his commitment, Weston says the evolution of Anton/Bauer's products is a key factor. "I remember back when we shot film we used Anton/Bauer. But I don't shoot film any more. Now, everything is HD, and that's another reason why I like the company—because they keep their products up to date with the current technology." He also cites the battery's lightweight and portability as important features. "I'm usually shooting in very remote locations," he adds. "Sometimes we're on snowmobiles and sometimes we're in small airplanes with just two or three seats. So the less gear I have to transport, the better.

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We usually take eight of the DIONIC 90 batteries with us, but I don't recall a time when I've ever used all eight batteries. If I use three batteries in one day, I consider that a lot."

A veteran photojournalist and videographer, Weston has been shooting news, documentaries and television shows in Alaska since 1971. He has covered some of the state's most noteworthy events such as the famous gray whales rescue in Point Barrow in 1988 and the Exxon Valdez oil spill in Prince William Sound in 1989. And he was instrumental in arranging Alaska's first ever live broadcast in 1992 with *Good Morning America*.

"My career behind the camera began with the Air Force as a photojournalist, and then I went to work as a civilian with the Department of Defense (DOD). I was in charge of all the photographic material (both film and stills) for this region of Alaska, which back then was considered the Pacific Northwest," Weston says.

A self-described freelancer, Weston admits much career uncertainty after departing from the DOD. "I wasn't really sure being a videographer was going to work in Alaska, then in 1992 ABC's *Good Morning America* came here to cover the Distance Early Warning (DEW) Line, which is a live system of satellites in the Arctic Circle designed to warn the U.S. of an attack by Russia during the Cold War," he explains "They asked me to be part of the show because of my military background, so naturally I said yes. It was a two-year project; I worked as a field producer, cameraman and editor. The show aired in 1994 and the ratings were through the roof. It turned people's attention to Alaska and certainly opened a lot of doors for me."

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Weston says he has every intention to use Anton/Bauer for his future projects.

*Always check with your airline carrier.

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ABOUT ANTON/BAUER®

Anton/Bauer is recognized as the world's innovator and premier provider of batteries, chargers, lighting and other key mobile power systems for the professional broadcast, video and film industries. Based in the United States in Shelton, CT with offices in Europe and Asia, Anton/Bauer was established in 1970 and has expanded its product offerings to include many signature lines such as its leading Gold Mount® system, InterActive® chargers and Logic Series® batteries such as the HyTRON® 50, 100 and 140, and DIONIC® 90, 160 HC and HCX Series. Their products are compatible with virtually every camera brand on the market today. Other Anton/Bauer high performance products include the Ultralight®, ElipZ®, ElightZ®, CINE VCLX and CINE VCLX/2. Their superior-quality products have become an industry standard. For more information on Anton/Bauer, visit www.antonbauer.com.

A Snapshot of The Vitec Group

Vitec is an international Group principally serving customers in the broadcast, photographic and military, aerospace and government (MAG) markets. Listed on the London Stock Exchange with 2009 revenue of £315 million, Vitec is based on strong, well known, premium brands on which its customers worldwide rely. Vitec is organised in three divisions: Imaging



& Staging, Videocom and Services. Imaging & Staging designs, manufactures and distributes equipment and accessories for photography, video and events. Videocom designs and distributes systems and products used in broadcasting and live entertainment, film and video production and MAG. Services provides equipment rental, workflow design and technical support for camera, video, audio, fibre optic and wireless technology used by TV production teams and film crews.

More information can be found at www.vitecgroup.com.

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