



UPDATED RELEASE

ANTON/BAUER TAKES CHARGE AT NAB 2009 WITH DEBUT OF DIONIC® HC CAMERA BATTERY

LAS VEGAS, NV, April 20, 2009 – Anton/Bauer, a brand of The Vitec Group, and the world's premier provider of professional camera batteries, chargers, lighting and other mobile power systems, is introducing its **Dionic® HC** high current camera battery at NAB 2009 (Booth C6021).

The Dionic HC is capable of up to 10 amps. With 91 watt-hr capacity, a built-in LCD real-time fuel gauge tracks up to nine hours of run time. Its seven segment numerical icon display indicates hours while the circular arcs illustrate 15-minute time intervals.

“Cameras and other pieces of equipment have gone up in power requirements as digital technology has spread throughout today's professional video industry,” says Joe Murtha, Anton/Bauer engineering manager. “By introducing the Dionic HC cell pack, we are able to offer users the level of support required for powering such products.”

ABOUT ANTON/BAUER

Anton/Bauer is recognized as the world's innovator and premier provider of batteries, chargers, lighting and other key mobile power systems for the professional broadcast, video and film industries. Based in the United States in Shelton, CT with offices in Europe and Asia, Anton/Bauer was established in 1970 and has expanded its product offerings to include many signature lines such as its leading Gold Mount® system, InterActive® chargers and Logic Series® batteries such as the HyTRON® 50, 100 and 140, and Dionic® 90, 160 and HC. Their products are compatible with virtually every camera brand on the market today. Other Anton/Bauer high performance products include the Ultralight®, ElipZ®, ElightZ®, CINE-VCLX® and CINE VCLX/2®. Their superior-quality products have become an industry standard. For more information on Anton/Bauer, visit www.antonbauer.com.

ABOUT THE VITEC GROUP PLC

The Vitec Group plc is acknowledged as a global leader in the supply of equipment and services to the broadcasting, entertainment and photographic industries and has established a reputation for technical excellence and superior engineering along with an astute business strategy which has seen it grow by acquisition. Innovation is a cornerstone of the Group's activities and the organization is committed to a policy of continuous product development. With revenues (2007) of \$546m (£274m) and over 2200 employees world-wide, its products are distributed in almost 100

(more)

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countries, through a strong, fully-resourced distribution network or direct to the end user or corporate customer. More information can be found at www.vitecgroup.com.

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