



**FOR IMMEDIATE RELEASE**

**ANTON/BAUER OFFERS VERSATILITY WITH  
QR-RH RED ONE HANDLE DEBUT AT NAB 2009**

**LAS VEGAS, NV, April 20, 2009** – Anton/Bauer, a brand of The Vitec Group, and the world's premier provider of professional camera batteries, chargers, lighting and other mobile power systems, is debuting its **QR-RH RED One Handle** for the RED camera at NAB 2009 (Booth C6021).

Designed by Anton/Bauer, in conjunction with leading camera rental company Fletcher Camera & Lenses, the new QR-RH RED One Handle features Anton/Bauer's signature Gold Mount, which gives the ability for multiple mounting and the ability to mount the RED drive in various locations. It also allows the opportunity to attach various accessories, including Israeli arms, video monitors and Steadicam plates, to the camera's handle via 1/4-20 and 3/8-16 tapped holes. The QR-RH RED One Handle's tape hook provides tape measure attachment for camera focus. Its tape clip extender allows the matte box on the lens to conveniently remain on the camera throughout set up, therefore saving valuable set up time. Providing ease of use and flexibility, its integrated Anton/Bauer Gold Mount allows for various battery positions and optimum weight distribution.

"The Anton/Bauer QR-RH RED One Handle is strategically outfitted with the Anton/Bauer Gold Mount bracket to provide users with the ultimate versatility in battery positioning, rotating at either 90, 180 or 360 degrees, which subsequently offers customized camera balance options," says Paul Dudeck, director of Anton/Bauer product specialist group – the Americas. "In addition, by designing the handle with 1/4-20 and 3/8-16 sized tapped holes, users have the ability to connect a wide range of equipment to their cameras."

"The film industry needs rugged products but also needs them to be lightweight and streamlined," says Al Collins, manager of technical services, Fletcher Camera & Lenses. "The QR-RH RED One Handle was designed with this need in mind. Anton/Bauer's QR-RH RED One Handle marries Anton/Bauer's bullet proof battery system to the RED camera seamlessly. In addition, it offers an ergonomic benefit by allowing room for two batteries using Anton/Bauer's signature Hot Swap battery system, which alleviates unnecessary boot-up time."

Collins adds, "Fletcher Camera & Lenses has had a fruitful 20-year relationship with Anton/Bauer. We partnered with Anton/Bauer on the development of the QR-RH RED One Handle because of Anton/Bauer's superb battery design, as well as its battery re-servicing and warranty programs. It was a natural fit."

*(more)*

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### **ABOUT ANTON/BAUER**

Anton/Bauer is recognized as the world's innovator and premier provider of batteries, chargers, lighting and other key mobile power systems for the professional broadcast, video and film industries. Based in the United States in Shelton, CT with offices in Europe and Asia, Anton/Bauer was established in 1970 and has expanded its product offerings to include many signature lines such as its leading Gold Mount® system, InterActive® chargers and Logic Series® batteries such as the HyTRON® 50, 100 and 140, and Dionic® 90, 160 and HC. Their products are compatible with virtually every camera brand on the market today. Other Anton/Bauer high performance products include the Ultralight®, ElipZ®, ElightZ®, CINE-VCLX® and CINE VCLX/2®. Their superior-quality products have become an industry standard. For more information on Anton/Bauer, visit [www.antonbauer.com](http://www.antonbauer.com).

### **ABOUT THE VITEC GROUP PLC**

The Vitec Group plc is acknowledged as a global leader in the supply of equipment and services to the broadcasting, entertainment and photographic industries and has established a reputation for technical excellence and superior engineering along with an astute business strategy which has seen it grow by acquisition. Innovation is a cornerstone of the Group's activities and the organization is committed to a policy of continuous product development. With revenues (2007) of \$546m (£274m) and over 2200 employees world-wide, its products are distributed in almost 100 countries, through a strong, fully-resourced distribution network or direct to the end user or corporate customer. More information can be found at [www.vitecgroup.com](http://www.vitecgroup.com).

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